

**WCAS Board Meeting**  
**Monday, May 20, 2013**  
**6 PM at Sandwich Delites, Berea, OH**

**Present:** Nora Ebie, Suzanne Aldrich, Tom Romito, Kurt Miske (moderated the meeting), Mary Anne Romito, Liz Clingman, Nancy Howell (taking minutes), Stan Searles

**1) Intro. of new officers/board members.** New Board member, Suzanne Aldrich, introduced herself, said a bit about her interests in WCAS and wanting to be on the board. Gave her email address so it can go on the distribution list – [lakeerie1@sbcglobal.net](mailto:lakeerie1@sbcglobal.net). Barbara Shagawat, a second board member was not present.

**2) Web site issues.** (Nora and Mary Anne). Nora will be redesigning the WCAS website. Hope to have in place by the Sept. program meeting. Old website will remain in place until the new is done. New content management system may use Joomla or Drupal. Both are highly rated, used by other organizations, ease of use is important. Took a look at several non-profit websites for the pros and cons, what we liked and what we did not like as much. No doubt we will be tweaking the site as it develops.

Suggestions for our redesigned website: \* Place to blog, \* Interactive map and interactive capabilities, \* Donation button, \* Slideshow (pictures fade in and out on the website), \* Consistency, \* Drop down menu tabs, \* Large font (readable), \* Social media section/box, \* Comments tab, \* Duplicate submenus (cross reference)

**3) Reports from Strategic Champions.** Tom gave some background on what a Strat. Champ. is to update Suzanne.

**Barry** – not present

**Kurt** – got people involved with elections (yay)

**Stan** – discussed having a power point program to do at talks and having a power point slide show available when staffing a table (such as at Film Festival, Buzzard Day, etc.)

**4) Finances.**

\$25,586.20 in account. Approx. \$200.00 spent on latest newsletter and \$600.00 to Cleveland Metroparks for RRNC naturalists for an I-Pad and apps.

**5) Designation of an administrative position**

Tom discussed a position to handle administrative issues, such as Annual report to NAS, Annual appeal responses, Combined Federal Campaign, Updating of By-Laws, etc.

Not enough people for a quorum so tabled until next meeting.

Suzanne will look over by-laws and make suggestions for changes.

**6) Move elections.** Suggestion that the elections be moved from the 1<sup>st</sup> Tues. of May meeting to a week later due to many people being out/away at that time. Suggested 2<sup>nd</sup> week of May but that did not coincide with our member's meeting. Another suggestion that the election be held during our April meeting – 1<sup>st</sup> Tuesday in April. Will bring up at the next Bd. Meeting when we have a quorum. Will need to be changed in the by-laws too.

**7) Training session on social media.** Many on the board felt a training session on the use of Facebook, Twitter, YouTube, etc. is needed. Nora will send out an email to find out who would like to do this and some dates/times. We'd probably meet at a coffeehouse somewhere ... stay tuned.

**8) Screening of movie and Zoo tiles.** Emails tossed around last week about a PBS documentary "The Lost Bird Project" about a sculptor who has made bronze statues of 5 extinct species and wants to put the statues in or near the areas where the last birds were seen in the wild. Look at information at [www.lostbirdfilm.org/about](http://www.lostbirdfilm.org/about). WCAS would like to partner with Audubon Soc. of Greater Cleveland (other birding organizations?) for friendraising and other possibilities. Possibility of showing this film collaboratively at the Cleveland Museum of Natural History. Make it a festive occasion.

Thoughts were also tossed out that the Zoo's Schreckengost bird tiles may be displayed. Stan felt that this was not possible due to what they are worth.

Nancy is going to contact Aud. of Greater Cleveland, cost of the movie, cost of the projectionist ... possibly some food. See what happens.

**8.5) Other items?** Suggestion to have Kenn Kaufman as a speaker at WCAS meeting for the 2013-2014 meeting year. Also Andy Jones' name came up. Nancy will contact both soon.

*Tom discussed using the VP as a staff coordinator. Discussion will continue at the June board meeting*

**9) Next Meeting** Monday, June 17 at 6 PM - Sandwich Delites in Berea.

Minutes respectfully submitted to Board on Tues., May 21, 2013. Please review and submit corrections.