

2012-2013 Questionnaire

S63 - Western Cuyahoga Audubon Society

Person Reporting:	Nora Ebie
Email:	wcasboard@gmail.com
Phone:	
Report Status:	Submitted
Last Modified Date:	11/15/2013

Basic Info

Each Chapter is required to submit an Annual Report to retain its certification status, as described in the Audubon Chapter Policy:
<http://chapterservices.audubon.org/sites/default/files/documents/AudubonChapterPolicy.pdf>. Annual reports celebrate the Chapters' accomplishments and goals, reveal opportunities to collaborate with and support Chapters, and provide information of use to the entire Audubon network. See past years' Chapter Annual Report results at
<http://chapterservices.audubon.org/annual-report-results>.

Please complete only the questions that pertain to your Chapter and submit the form by November 30, 2013. If needed, you may request an extension to the deadline by contacting Chapter Services at 800-542-2748 or chapter_services@audubon.org. Baseline Funding will be sent in the month following receipt of your completed report. More information on the Chapter Annual Report and Baseline Funding may be found at
<http://chapterservices.audubon.org/chapter-leader-guide/annual-rep>

 This report covers a 12 month fiscal year:

Other (please indicate below)

If "Other" fiscal year selected above, please indicate the beginning and end date:

September 1, 2012 - August 31, 2013

Answer only if your Chapter's federal tax-exempt status was acquired or revoked in the last year:

Did your Chapter receive, purchase, or begin leasing or managing land in the past year?

No

Does the Chapter offer a Chapter membership separate from NAS membership?

Yes

If "yes" to previous, please estimate the current number of separate Chapter members:

147

If the Chapter has one or more paid staff, please indicate how many:

Full Time

0

Part Time

0

Consultants

0

How many volunteers helped with at least one Chapter activity over the year (including the board)?

81

In total, how many hours did Chapter volunteers provide?

1700

Do not click the "submit form" button below until all seven sections of the questionnaire are complete, as it will lock the form for further editing. Click either of the "save" buttons below to continue or to save your work for editing later.

Activities 1

CREATING BIRD-FRIENDLY COMMUNITIES	
Did the Chapter offer any of the following activities to help improve habitat for birds and wildlife, and to engage members and the public?	
Audubon at Home	
• Demonstration Sites (rain gardens, landscaping with native plants, butterfly gardens, etc.)	
• Workshops or presentations for homeowners, landscapers, educators, or others	X
• Educational materials about how to help conserve birds and wildlife at home and/or in your community	X
• Backyard habitat certification program	
Other:	
Audubon in Public Spaces	
• Urban Oases or public spaces habitat programs (such as restoration or birding trails on public parks/open spaces)	X
• Built or maintained nest box trail(s)	X
• Built or maintained swift tower(s)	
• Offered bird identification classes	
Other:	Consulted with Friends of Euclid Creek on strategic planning.
If your Chapter sponsors or supports a bird webcam, what species is featured?	
Audubon at Work	
• "Lights Out" program for high-rise buildings	
• "Bird-safe Building Design" program, publication or workshop	
Other:	
Audubon in the Field	
How many field trips did the Chapter conduct last year?	17
What is the total number of participants attending all field trips over the year?	343
Check all citizen science programs in which the Chapter participated:	
• Christmas Bird Count	X
• Great Backyard Bird Count	X
• Hummingbirds at Home	
• Bioblitz or biodiversity inventory	
Ongoing monitoring of particular species; name species:	
Ongoing monitoring of a particular location(s); name location(s):	Rocky River IBA
Other citizen science activity:	
Please indicate the approximate total number of participants in citizen science-related activities:	97
Check all outreach events in which the Chapter participated as a coordinator, sponsor, presenter or with a display:	
• Birding Festival	X
• Earth Day	X
• Endangered Species Day	
• International Migratory Bird Day	

• JJ Audubon's Birthday	
Other:	Northeast Ohio Science & Engineering Fair; NASA Sustainability Fest; Buzzard Day at Hinckley Reservation (part of IBA)
Indicate the approximate total number of adults the Chapter reached through these outreach events:	390
Indicate the approximate total number of children the Chapter reached through these outreach events:	115
Audubon at School Please note the number of educational programs your Chapter offered:	
a. Audubon Adventures classroom kits	0
b. In-school visits:	0
c. Field trips for school classes	0
d. Junior Audubon Club or after-school sessions	0
e. Scholarships to a nature camp	1
f. Activities at a Center operated by the National Audubon Society	0
g. NAS Center name:	
h. Activities at a Center operated by your Chapter	0
i. Chapter Center Name:	
j. Activities at an Education Center operated by an organization other than NAS or your Chapter	16
k. Other Center name:	Rocky River Nature Center; Lake Erie Nature & Science Center; Cleveland Metroparks Look About Lodge
l. How many youth (preschool through grade 12) were reached through the educational programs in a-h above?	18
m. If you know the number of Title I or underserved youth reached through the educational programs in a-h above, please indicate	0
n. Teacher training activities/programs	0
Activities 2	
SAVING IMPORTANT BIRD AREAS	
If your Chapter was involved in activities at an Important Bird Area (IBA), please note the IBA full name(s) and closest city (ies):	Rocky River IBA (all localities in Ohio): Hinckley Twp.; North Royalton; Berea; Strongsville; North Olmsted; Rocky River; Lakewood; Fairview Park; Cleveland; Brook Park; Middleburg Hts.; Parma Hts.; Richfield; Brunswick Hills Twp.; Granger Twp; Bath Twp; Broadview Hts.
Mark activities undertaken by the Chapter at the IBA(s) listed above.	
Supported the IBA(s):	
• Adopted an IBA	
• Participated in or ran a Friends/Support group	
Monitored birds or other species at the IBA:	
• One-time event or project	
• Ongoing	X
Monitored potential threats to species or habitat at the IBA:	
• One-time event or project	
• Ongoing	X
Restored habitat at the IBA:	
• One-time event or project	

• Ongoing	X
Managed a nest box trail at the IBA:	
• One-time event or project	
• Ongoing	
Lobbied for IBA protection:	
• One-time event or project	
• Ongoing	
Created educational signs for the IBA:	
• One-time event or project	
• Ongoing	
Conducted educational events or activities at the IBA:	
• One-time event or project	
• Ongoing	X
Supported an international initiative or international IBA:	
• One-time event or project	
• Ongoing	
Other IBA activity:	Published the "Rocky River Important Bird Area Survey: Breeding Birds -- Final Report 2012"
If any other IBA activity was listed in the question above, was it a one-time or ongoing activity?	
• One-time event or project	X
• Ongoing	
Indicate the approximate total number of participants in the Chapter's IBA-related activities listed above:	81
If your Chapter worked on a site other than an IBA (e.g., public park or national/state/local refuge), please list the site name(s) and closest city(ies):	Weeders in the Wild sites: 1) Bacon Woods, Lorain County Metro Parks, Vermilion Ohio 2) Look About Lodge in Cleveland Metroparks in Bentleyville, Ohio
If your Chapter participated in or financially supported a conservation project outside the US, please indicate the project name(s), country(ies), and closest city(ies):	
If your Chapter sponsored one or more tours outside the U.S., please indicate the country(ies) and nearest city(ies):	
Activities 3	
SHAPING A HEALTHY CLIMATE AND CLEAN ENERGY FUTURE	
Did the Chapter work on:	
• Transmission line placement	
• Fracking or other land-based gas/oil drilling	
• Promotion of alternative energy sources	
• Placement of wind energy facilities	
• Placement of solar energy facilities	
• Reduction of emissions from coal-powered plants	
• Sage steppe habitat	
Other:	Carbon Offset for WCAS-sponsored field trips
SHARING OUR SEAS AND SHORES	
Did the Chapter organize or participate in:	
• Beach stewardship (direct habitat restoration)	

• Beach stewardship (educational programs for bird protection)	
• Identification of marine preserves	
• Coastal land acquisition and/or advocacy	
• Marine bird surveys	
Other:	
PUTTING WORKING LANDS TO WORK FOR BIRDS AND PEOPLE Did the Chapter organize or participate in workshops, or provide direct advice on bird-friendly management of:	
• Forests	
• Agricultural lands	X
• Ranches	
• Prairie grasslands	
• Sage steppe habitat	
Other:	
POLICY Check the appropriate box below if the Chapter:	
• Included articles on public policy in the Chapter newsletter	X
• Maintained a phone tree or email network for policy issues	X
• Contributed Letters to the Editor on policy issues	
• Participated in a postcard advocacy campaign	
• Participated in one or more public policy telephone conferences	
• Posted an action alert on the Chapter website or Facebook page	X
• Participated in a State Council Meeting or Assembly last year	
• Met with elected officials on policy issues	
• Invited elected officials to Chapter functions (e.g., candidate forums, nature walks). Please describe below.	X
If elected officials were invited to Chapter functions, please describe here:	Elected officials were invited to our UltraWalk event and Puritas Wetlands field trip.
Capacity & Communications	
CAPACITY Did the Chapter engage in any of the following fundraising activities (check all that apply)?	
• Birdathon	X
• Annual Appeal	X
• Targeted cultivation of major donors	X
• Audubon Collaborative Funding	
• TogetherGreen Grant	
• Other grant applications	
• Seed sale	
• Sale of birding-related items	X
Other:	Rocky River IBA Ultrawalk (walkathon); Combined Federal Campaign; Rock Pile Garden Center -- donated a percent of specific sales to WCAS.
COMMUNICATIONS How many printed newsletter issues did the Chapter publish last year?	4

How many electronic newsletter issues did the Chapter publish last year?	4
How often do you send program-related messages (other than the e-newsletter, if one) to your Chapter's email list (i.e. messages to members and others who have signed up to receive updates from your Chapter)?	Every other week
How often does your Chapter update its website?	Weekly
Does your Chapter actively manage a page/profile/channel via any of the following social media platforms (check all that apply)?	
• Blog	
• Facebook	X
• Twitter	X
• Pinterest	
• Photo sharing website (e.g., Flickr, Picasa, Instagram, Tumblr)	
• YouTube	
Did you engage in any proactive outreach to local press/media to:	
Promote your field trips, programs, events and other activities	Yes
Pitch the media on writing a story about a particular accomplishment or initiative	Yes
Successes & Goals	
Briefly list up to two of the Chapter's program accomplishments that we could share as success stories. Please indicate the appropriate category and include a title, brief description, contact person's name and email (if different from report submitter's info). We may want to follow up with you for additional details and photos of your success story. If you have photographs to include with your stories, please upload them below or email chapter_services@audubon.org.	
Accomplishment 1 Title:	Rocky River IBA Breeding Birds Report
Category:	
• Education	
• Citizen Science	X
• Policy/Advocacy	
• Land Management	
Other category:	
Description:	Western Cuyahoga Audubon published the Rocky River Important bird Area Survey: Breeding Birds; Final Report 2012.
Contact Name (if different from report submitter):	Tom Romito
Contact Email:	tomromito@ameritech.net
If you have a good photo depicting this success, please upload here.	S63703_RR_IBA_Report2012.jpg
Photographer name:	
Photographer email:	
Accomplishment 2 Title:	Weeders in the Wild
Category:	
• Education	
• Citizen Science	X

• Policy/Advocacy	
• Land Management	X
Other category:	
Description:	Controlling invasive plant species by conducting several weeding days each year to keep buckthorn, phragmites, garlic mustard and other invasive plants under control.
Contact name (if different from report submitter):	
Contact email:	
If you have a good photo depicting this success, please upload here.	S63712_P8176796.JPG
Photographer name:	
Photographer email:	
ANNUAL GOALS	
Briefly list up to three of the Chapter's top goals in the coming year's annual plan:	
1:	Identify and develop leaders on the board and in the membership.
2:	Strengthen and enhance education, focusing on birds and their impact on conservation.
3:	Grow and strengthen membership to achieve our mission.
Please upload a copy of your Chapter's annual plan for the coming year.	S63721_WCAS_Planning_Meeting_1-13-13.pdf
Support & Feedback	
If your State Office, Chapter Services Office or another national Audubon program has helped your Chapter in the past year, please describe:	
In what ways could the State Office, your nearest Center, the Chapter Services Office and/or national headquarters and conservation programs best help you achieve your major goal (s) in the coming year?	
• Provide opportunities to meet in person with NAS staff and other Chapter leaders in your region	X
• Provide information and opportunities to collaborate on flyway or national conservation priorities	
• Assist Chapter leaders with legislative and policy support/grassroots mobilization	
• Provide training and materials for Chapter strategic planning	X
• Recommend membership recruitment techniques and strategies	X
• Offer leadership development training	
• Provide fundraising opportunities and/or training	
• Suggest opportunities for building partnerships with other organizations	X
• Improve Audubon communications network and access to resources	X
Other:	Have free webinars scheduled in the evenings or on weekends on best practices in social media (Facebook, Twitter, Google+, YouTube, Pinterest, etc.) and how to best incorporate them into the chapter (posts, blogs, tweets, event scheduling, fundraising, etc.)
Are there activities or issues mentioned in this questionnaire about which you would like more information? If so, please describe:	

We would appreciate hearing any suggestions you have for improving the annual report form next year:	
Additional comments:	
Click the "submit form" button below if you have completed all seven sections of this questionnaire to your satisfaction.	

2012-2013 Financial Report

S63 - Western Cuyahoga Audubon Society

Person Reporting:	Nora Ebie
Email:	wcasboard@gmail.com
Phone:	
Report Status:	In Progress
Last Modified Date:	08/24/2013

Financial Report

This report covers the following 12 month fiscal year:	Other (please indicate the dates in the box below)
If "other", enter beginning and ending fiscal year dates:	September 1, 2012 - August 31, 2013
Total operating revenue:	22100.61
Total operating expense:	10967.42
Total of all Chapter funds (funds balance) (e.g., all funds held by the Chapter including checking account, savings account, endowment account, Certificates of Deposit, stocks and other investment accounts; does not include the value of land or other buildings):	11133.19
Portion of funds balance that was restricted or reserved for a specific use (e.g., funds that are not freely available, their use being limited to a specific program or project; includes grants for specific activities, board or donor restricted funds, endowment accounts):	333.12
Annual grant funding received from non-Audubon source(s) (do not include TogetherGreen or Collaborative Funding):	0.00
Annual revenue received for separate Chapter memberships (do not include Audubon Baseline or Membership Incentive Payments):	2090.00
Comments:	A bequest of \$10,000 was given to the Western Cuyahoga Audubon chapter from a former member's estate. These funds are in the Total Operating Revenue listed above. These funds were not specified or restricted in any way.
If you have completed this report to your satisfaction, please submit it by clicking the Submit Form button below. Otherwise, you may save your work and return later. If you haven't already, please also complete the Questionnaire by selecting it from the Forms menu.	

NATIONAL AUDUBON SOCIETY CHAPTER LEADER REPORT

Please complete this form immediately following your Chapter's election, so that we are able to communicate with your current Chapter leaders (officers, committee chairs and board members). Type in the gray text areas and hit the tab key to move to the next field. Fill in information for all positions completely. Names and contact information for your Chapter's leaders are NOT shared outside of Audubon and are NOT placed on the website (specify public contact info in the box, below). Leaders whose email addresses are provided will be subscribed to an email list exclusive to Chapter leaders and will receive email updates with information and resources related to funding, educational materials, trainings, and other opportunities. Individuals may contact Chapter Services to unsubscribe at any time. Save and/or print a copy of the completed form for your records, and then email the completed form to: chapter_services@audubon.org.

If you need to add more volunteer or paid staff positions, please send the additional positions in another document or in the body of your email address to chapter_services@audubon.org.

Chapter Name: Western Cuyahoga Audubon Society Chapter Code: S63
Election Date: 5/7/2013 Form Submitted By Whom: Nora E. Ebie

Please post the following general contact information for our Chapter on Audubon's website (<http://www.audubon.org/chapters>):

Chapter Mailing Address: 4310 Bush Ave City Cleveland State OH ZIP 44109

Chapter Website URL: www.wcasohio.org

Chapter Public Contact Person: Mary Anne Romito and Email Address: romito@wcasohio.org

Chapter Public Contact Phone #, with area code: 216.741.2352

PRESIDENT

Name: Mr. Ms. Tom Romito
Street Address: 4310 Bush Ave
City, State, ZIP: Cleveland, OH 44109

Email: romito@wcasohio.org

Home Phone: _____

Work Phone: _____

Cell Phone: 216.741.2352

VICE –PRESIDENT

Name: Mr. Ms. Nora Ebie
Street Address: 11911 Marne Ave
City, State, ZIP: Cleveland, OH 44111

Email: wcasboard@gmail.com

Work Phone: 216.987.3644

Home Phone: _____

Cell Phone: 216.408.5489

SECRETARY

Name: Penny O'Connor
Street Address: 4534 Grayton Rd.
City, State, ZIP: Cleveland, OH 44135

Email: pjo@earthlink.net

Work Phone: _____

Home Phone: _____

Cell Phone: 216.676.4859

TREASURER

Name: Nancy Howell
Street Address: 19340 Fowles Rd
City, State, ZIP: Middleburg Hts., OH 44130

Email: nhowell@cmnh.org

Work Phone: 216.231.4600 ext 3225

Home Phone: 440.891.1710

Cell Phone: _____

AUDUBON ADVENTURES CHAIR

Name: N/A
Street Address: _____

City, State, ZIP: _____
Email: _____

BIRD-A-THON COORDINATOR

Name: Mary Anne Romito
Street Address: 4310 Bush Ave

City, State, ZIP: Cleveland, OH 44109
Email: romito@wcasohio.org

BIRD SEED SALE CHAIR

Name: N/A
Street Address: _____

City, State, ZIP: _____
Email: _____

CBC COMPILER

Name: N/A
Street Address: _____

City, State, ZIP: _____
Email: _____

COUNCIL DELEGATE

Name: N/A
Street Address: _____

City, State, ZIP: _____
Email: _____

CONSERVATION CHAIR

Name: N/A
Street Address: _____

City, State, ZIP: _____
Email: _____

EDUCATION CHAIR

Name: N/A
Street Address: _____

City, State, ZIP: _____
Email: _____

FIELD TRIP CHAIR

Name: Penny O'Connor
Street Address: 4534 Grayton Rd.

City, State, ZIP: Cleveland, OH 44135
Email: pjo@earthlink.net

MEMBERSHIP CHAIR

Name: Barry Wolfe
Street Address: 8530 Saybrook Dr.

City, State, ZIP: Brooklyn, OH 44144
Email: bawolfe43@yahoo.com

NEWSLETTER EDITOR

Name: Kurte Miske
Street Address: 463 Devonshire Ct.

City, State, ZIP: Bay Village, OH 44140
Email: kurt.aks@sbcglobal.net

PROGRAM CHAIR

Name: Nancy Howell
Street Address: 19340 Fowles Rd

City, State, ZIP: Middleburg Hts., OH 44130
Email: nhowell@cmnh.org

WEBMASTER (Current Site)

Name: Mary Anne Romito
Street Address: 4310 Bush Ave
City, State, ZIP: Cleveland, OH 44109
Email: romito@wcasohio.org

WEBMASTER (Redesign)Name: Nora E EbieStreet Address: 11911 Marne Ave.City, State, ZIP: Cleveland, OH 44111Email: wcasboard@gmail.com

SOCIAL MEDIA COORDINATOR   Name: Nora E EbieStreet Address: 11911 Marne Ave.City, State, ZIP: Cleveland, OH 44111Email: wcasboard@gmail.com

PUBLICITY CHAIRName: N/AStreet Address: _____City, State, ZIP: _____Email: _____

BOARD MEMBERName: Mary Anne RomitoStreet Address: 4310 Bush AveCity, State, ZIP: Cleveland, OH 44109Email: romito@wcasohio.org

BOARD MEMBERName: Stan SearlesStreet Address: 7807 English DrCity, State, ZIP: Brecksville, OH 44141Email: ssearles@roadrunner.com

BOARD MEMBERName: Liz ClingmanStreet Address: P.O. Box 81466City, State, ZIP: Cleveland, OH 44181Email: eclingman@sbcglobal.net

BOARD MEMBERName: Suzanne AldrichStreet Address: 5250 Columbia Rd. # 508City, State, ZIP: North Olmsted, OH 44070Email: lakeerie1@sbcglobal.net

BOARD MEMBERName: Kit BirchStreet Address: 18889 Stony Point DrCity, State, ZIP: Strongsville, OH 44136Email: kibir@sbcglobal.net

BOARD MEMBERName: Kurt MiskeStreet Address: 463 Devonshire Ct.City, State, ZIP: BayVillage, OH 44140Email: kurt.aks@sbcglobal.net

BOARD MEMBERName: Barry WolfeStreet Address: 8530 Saybrook Dr.City, State, ZIP: Brooklyn, OH 44144Email: bawolfe43@yahoo.com

BOARD MEMBERName: Mark HofelichStreet Address: 18615 Detroit Rd., Suite 101City, State, ZIP: Lakewood, OH 44107Email: hofelim1@nationwide.com

PAID CHAPTER STAFF – please only include the paid staff below that wish to receive Chapter leader email updates from Audubon Chapter Services

EXECUTIVE DIRECTOR

Name: Mr. Ms. _____

Street Address: _____

City, State, ZIP: _____

Email: _____

Work Phone: _____

Home Phone: _____

Cell Phone: _____

OFFICE MANAGER

Name: Mr. Ms. _____

Street Address: _____

City, State, ZIP: _____

Email: _____

Work Phone: _____

Home Phone: _____

Cell Phone: _____

Title: _____

Name: Mr. Ms. _____

Street Address: _____

City, State, ZIP: _____

Email: _____

Work Phone: _____

Title: _____


Name: Mr. Ms. _____

Street Address: _____

City, State, ZIP: _____

Email: _____

Work Phone: _____

If you need to add more volunteer or paid staff positions, please unlock the protection on this form by clicking the lock icon on the toolbar () above—which will allow you to type outside of the gray boxes. Or send the additional positions in another document or in the body of your email address to chapter_services@audubon.org. Thank you!