

2013-2014 Questionnaire

S63 - Western Cuyahoga Audubon Society

Person Reporting:	Nora Ebie
Email:	wcasboard@gmail.com
Phone:	216-688-1758
Report Status:	In Progress
Last Modified Date:	11/23/2014

Basic Info

Each Chapter is required to submit an Annual Report to retain its certification status, as described in the Audubon Chapter Policy (<http://bit.ly/1I72jNr>). Annual reports celebrate the Chapters' accomplishments and goals, reveal opportunities for collaboration and support, and provide information of use to the entire Audubon network. Please complete this questionnaire and submit it—along with the financial report—by November 30, 2014. If needed, you may request an extension to the deadline by contacting Chapter Services at 800-542-2748 or chapter_services@audubon.org. Baseline Funding will be directly deposited to your Chapter's checking account in the month following submission of both the questionnaire and financial report (beginning in September 2014). Please see <http://bit.ly/1nRoZRN> for more detailed information and instructions and contact Chapter Services with any questions.

Mouse over any symbols with an "i" in a blue circle to view a helpful tip.

Name of person reporting:	Nora Ebie
Email of person reporting:	wcasboard@gmail.com
1. This report covers a 12 month fiscal year:	
• July 1, 2013 - June 30, 2014	
• January 1, 2013 - December 31, 2013	
• Other (please indicate below)	X
If "Other" fiscal year selected above, please indicate the beginning and end date in MM/DD/YYYY format:	September 1, 2013 - August 31, 2014
2. Mark only if your Chapter's federal tax-exempt status was acquired or revoked in the last year:	
• Acquired	
• Revoked	
3. Did your Chapter receive, purchase, or begin leasing or managing land in the past year?	No
4. Does the Chapter offer a Chapter membership separate from NAS membership?	Yes
5. If "yes" to question #4, please estimate the CURRENT number of separate (Chapter-only) members:	111
6. If the Chapter has one or more paid staff, please indicate how many:	
# Full Time	0
# Part Time	0
# Consultants	0

7. How many volunteers helped with at least one Chapter activity over the year (including the board)?	151
8. In total, how many hours did Chapter volunteers provide for all activities (# hours x # volunteers)?	1788
Do not click the "submit form" button below until all sections of the questionnaire are complete, as it will lock the form for further editing. Click either of the "save" buttons below to continue or to save your work for editing later.	
Creating BFCs	
CREATING BIRD-FRIENDLY COMMUNITIES	
Did the Chapter offer any of the following activities or projects to help improve habitat for birds and wildlife, and to engage members and the public?	
9. Personal Conservation Action	
• Workshops or presentations about bird-friendly habitat for homeowners or renters, landscapers, educators or others	
• Educational materials about how to help conserve birds and wildlife at home and/or in your community	
• Backyard habitat certification program	
• "Bird-Friendly Building Design" program, publication or workshop for homeowners	
• Energy conservation programs for individuals	
• Water conservation programs for individuals	
Other:	
10. Collaborative Community Projects #1 : Demonstration sites/Bird-Friendly Buildings	
• Small-scale demonstration site (individual rain garden, landscaping with native plants, butterfly garden, schoolyard garden, etc.)	X
• Large-scale public habitat restoration project (such as habitat restoration on a public park/open space, which may also incorporate landscaping demonstration gardens and educational trail development)	
• Built or maintained nest box trail(s)	
• Built or maintained swift tower(s)	
• "Bird-Friendly Building Design" program, publication or workshop for architects or developers	
• "Lights Out" program for high-rise buildings	
Other:	
11. Collaborative Community Projects #2: Citizen Science Programs	
• Christmas Bird Count	X
• Great Backyard Bird Count	X
• Hummingbirds at Home	
• Bioblitz or biodiversity inventory	
Ongoing monitoring of particular species; name species:	
Ongoing monitoring of a particular location(s); name location(s):	Dike 14 - Doan Brook IBA (nka Cleveland Lakefront Nature Preserve)
Other citizen science activity:	
Approximately how many people participated in these citizen science-related activities?	98
12. Community Conservation Initiatives	

• Engaged municipalities in community-wide conservation efforts (e.g. Bird City Wisconsin, Bird Town PA)	
• Engaged community public officials (city council, town boards, county commissioner) in institutionalizing conservation policies (e.g. working with city officials to pass ordinances to eradicate weeds, control free-roaming cat populations, limit pesticide use)	
13. OUTREACH	
a. How many field trips did the Chapter conduct last year?	17
b. What was the total number of participants attending all field trips over the year?	365
c. How many meetings/programs did the Chapter conduct?	9
d. What was the total number of meeting/program attendees over the year?	390
e. If your Chapter sponsored or supported a bird webcam, what species is featured?	
f. Check all outreach events in which the Chapter participated as a coordinator, sponsor, presenter or with a display:	
• Birding Festival	
• Earth Day Event	X
• Endangered Species Day	
• International Migratory Bird Day	
• JJ Audubon's Birthday Event	
Other:	Sustainability Fair at NASA Glenn Research Center, Buzzard Day at Cleveland Metroparks, Cleveland International Film Festival, Northeastern Ohio Science and Engineering Fair
g. Please indicate the approximate total number of adults attending these outreach events:	610
h. Please indicate the approximate total number of children the Chapter reached through these outreach events:	255
14. EDUCATION	
Please note the number of educational programs your Chapter offered:	
a. Audubon Adventures classroom kits	1
b. In-school visits:	0
c. Field trips for school classes:	0
d. Junior Audubon Club or after-school sessions:	0
e. Scholarships to a nature camp:	0
f. Activities at a Center operated by the National Audubon Society:	0
g. NAS Center name (if you indicated a number in "f", above):	
h. Activities at a Center operated by your Chapter:	0
i. Chapter Center Name (if you indicated a number in "h" above):	
j. Activities at an Education Center operated by an organization other than NAS or your Chapter:	3
k. Other Center name (if you indicated a number in "i", above):	Rocky River Nature Center; Lake Erie Nature and Science Center, Lakewood Catholic Academy Nature Camp
l. How many youth (preschool through grade 12) were reached through the educational programs in a-k above?	38
m. If you know the number of Title I or underserved youth reached through the educational programs in a-h above, please indicate:	

n. Teacher training activities/programs	
o. Bird identification classes for adults:	
Saving IBAs	
SAVING IMPORTANT BIRD AREAS	Dike 14 - Doan Brook, Cleveland, OH; Rocky River - East Branch, Cleveland, OH (runs the length of the western edge of Cuyahoga County into Medina County)
15. If your Chapter was involved in activities at an Important Bird Area (IBA), please note the IBA's full name(s), closest city (ies) and state.	
16. Mark activities undertaken by the Chapter at the IBA(s) listed above.	
Supported the IBA(s):	
• Adopted this Important Bird Area	
• Participated in or ran a Friends/Support group	
Monitored birds or other species at the IBA:	
• One-time event or project	
• Ongoing	X
Monitored potential threats to species or habitat at the IBA:	
• One-time event or project	
• Ongoing	X
Restored habitat at the IBA:	
• One-time event or project	
• Ongoing	
Managed a nest box trail at the IBA:	
• One-time event or project	
• Ongoing	
Lobbied for IBA protection:	
• One-time event or project	
• Ongoing	
Created educational signs for the IBA:	
• One-time event or project	
• Ongoing	
Conducted educational events or activities at the IBA:	
• One-time event or project	
• Ongoing	X
Other IBA activity:	
If any other IBA activity was listed in the question above, was it a one-time or ongoing activity?	
• One-time event or project	
• Ongoing	
Please indicate the approximate total number of participants in the Chapter's IBA-related activities listed above:	50
17. If your Chapter worked on a site(s) owned by the Chapter that is not an IBA, please note the site name(s):	
Please indicate the type of activity taken on the site(s) listed above:	
Monitored birds or other species	
• One-time events or projects	

• Ongoing	
• One-time events or projects	
Monitored potential threats to species or habitat	
• Ongoing	
• One-time events or projects	
Restored habitat	
• Ongoing	
• One-time events or projects	
Managed a nest box trail	
• Ongoing	
• One-time events or projects	
Lobbied for protection	
• Ongoing	
• One-time events or projects	
Created educational signs	
• Ongoing	
• One-time events or projects	
Conducted educational events or activities	
• Ongoing	
Other activity:	
If any other activity was listed in the question above, was it a one-time or ongoing activity?	
• One-time events or projects	
• Ongoing	
18. If your Chapter worked on a publicly-owned site other than an IBA (e.g., public park or national/state/local refuge), please list the site name:	
19. If your Chapter partners with a local land trust, please indicate:	
a. Name:	
b. Project title:	
20. If your Chapter participated in or financially supported a conservation project outside the US, please indicate the project name(s), country(ies), and nearest city(ies):	
21. If your Chapter sponsored one or more tours outside the U.S., please indicate the country(ies) and nearest city(ies):	
Other Initiatives	
SHAPING A HEALTHY CLIMATE AND CLEAN ENERGY FUTURE	
22. Please indicate the type of action(s) taken by the Chapter on:	
Transmission line placement	
• Sent comments	
• Took additional action	
• Sent comments	
Fracking or other land-based gas/oil drilling	
• Took additional action	

• Sent comments	
Promotion of alternative energy sources	
• Took additional action	
• Sent comments	
Placement of wind energy facilities	
• Took additional action	
• Sent comments	
Placement of solar energy facilities	
• Took additional action	
• Sent comments	
Reduction of emissions from coal-powered plants	
• Took additional action	
• Sent comments	
Sage steppe habitat	
• Took additional action	
Other activity:	Carbon Offset for WCAS sponsored field trips.
Type of other activity, if one was listed above:	
• Sent comments	
• Took additional action	X
SHARING OUR SEAS AND SHORES	
23. Please indicate the type of action(s) taken by the Chapter on:	
Beach stewardship (direct habitat restoration)	
• Participated in	
• Organized	
• Participated in	
Beach stewardship (educational programs for bird protection)	
• Organized	
• Participated in	
Identification of marine preserves	
• Organized	
• Participated in	
Coastal land acquisition and/or advocacy	
• Organized	
• Participated in	
Marine bird surveys	
• Organized	
• Participated in	
Protection of forage fish populations	
• Organized	
Other activity:	
Indicate the level of Chapter involvement for the other activity listed above, if one:	

• Participated in	
• Organized	
PUTTING WORKING LANDS TO WORK FOR BIRDS AND PEOPLE	
24. Did the Chapter organize or participate in workshops, or provide direct advice on bird-friendly management of:	
• Forests	
• Agricultural lands	
• Ranches	
• Prairie grasslands	
• Sage steppe habitat	
• River restoration and/or riparian zone management	
• Freshwater fisheries protection	
Other:	Connecting people with their natural environment by partnering with the Cleveland Zoo Nature Club program to provide students from an inner-city elementary school (Walton School) and their families with the opportunity to participate in a new Zoo Nature Club.
POLICY	
25. Check the appropriate box below if the Chapter:	
• Included articles on public policy in the Chapter newsletter	
• Maintained a phone tree or email network for policy issues	
• Contributed Letters to the Editor on policy issues	
• Participated in a postcard advocacy campaign	
• Participated in one or more public policy telephone conferences	
• Posted an action alert on the Chapter website or Facebook page	X
• Participated in a State Council Meeting or Assembly last year	X
• Met with elected officials on policy issues	
• Invited elected officials to Chapter functions (e.g., candidate forums, nature walks). Please describe below.	
If elected officials were invited to Chapter functions, please describe here:	
Capacity & Communications	
CAPACITY	
26. Did the Chapter engage in any of the following fundraising activities (check all that apply)?	
• Birdathon	
• Annual Appeal	X
• Targeted cultivation of major donors	X
• Audubon Collaborative Funding	
• Toyota TogetherGreen Grant	
• Other grant applications	X
• Seed sale	
• Sale of birding-related items	
Other:	Sale of Audubon shade-grown coffee; Rock-Pile Garden Center; Bird ID Cards.

27. If your Chapter distributes grants for project work or general support, how much did you award in FY14 (in \$s)?	
a. Please note the total number of grants awarded:	
b. To whom did you award the grant(s)? Check all that apply.	
• Grade school or Junior High student(s)	
• High school student(s)	
• College student(s)	
• Another organization(s)	
Other:	
28. If your Chapter offers scholarships to attend programs or camps, how much did you award in FY14 (in \$s)?	
a. Please note the total number of scholarships awarded:	
b. Please note the program(s) or camp(s) attended by scholarship recipients:	
c. To whom did you award the scholarship(s)? Check all that apply.	
• Grade school or Junior High student(s)	
• High school student(s)	
• College student(s)	
• Another organization(s)	
Other:	
COMMUNICATIONS	4
29. How many printed newsletter issues did the Chapter publish last year?	
30. How many electronic newsletter issues did the Chapter publish last year?	4
31. Other than an e-newsletter (if your Chapter has one), how often do you send program-related messages to your Chapter's email list (i.e. messages to members and others who have signed up to receive updates from your Chapter)?	
• Weekly	
• Every other week	
• Monthly	
• Quarterly	
• Annually	
• As needed	X
• Our Chapter doesn't have an email list	
32. How often does your Chapter update its website?	
• Several times a week	
• Weekly	X
• Monthly	
• Several times a year	
• As needed	
• Rarely or never	
• Our Chapter does not have a website	
• Blog	

33. Does your Chapter actively manage a page/profile/channel via any of the following social media platforms?	
• Facebook	X
• Listserv or chat room (e.g., for bird sightings)	
• Meetup	
• Image sharing website (e.g., Flickr, Picasa, Instagram, Tumblr, Pinterest)	
• Twitter	X
• YouTube	
Other:	Google+
34. This past year, did you engage in any proactive outreach to local press/media to:	
• Meet with member(s) of press in person to inform about Chapter priorities/activities	
• Promote field trips, programs, events and other activities	X
• Pitch the media on writing a story about a particular accomplishment or initiative	X
Successes & Goals	
Briefly list up to two of the Chapter's top programmatic accomplishments that we could share as success stories. Please indicate one category that most closely fits the action taken. We may want to follow up with you for additional details and photos of your success story.	
35. Accomplishment 1 Title:	"The Lost Bird Project"
Category:	
• Education	X
• Citizen Science	
• Policy/Advocacy	
• Land Management	
Other category:	
Description:	Showing of the film, "The Lost Bird Project" followed by a panel discussion of local experts on their efforts to improve the future for wild things and wild places. WCAS collaborated with two other organizations, Audubon Society of Greater Cleveland (ASGC) and the Kirtland Bird Club (KBC). Attended by 130 people.
Contact Name (if different from report submitter):	Nancy Howell
Contact Email:	nhowell@cmnh.org
If you have a good photo depicting this success, please upload here (if uploading doesn't work, please email to chapter_services@audubon.org with caption, photographer name and email address).	
Photograph caption	
Photographer name:	
Photographer email:	
36. Accomplishment 2 Title:	Bird Surveys in the Dike 14 - Doan Brook Important Bird Area
Category:	
• Education	
• Citizen Science	X

• Policy/Advocacy	
• Land Management	
Other category:	
Description:	Multiyear Bird Survey project in the Dike 14 - Doan Brook Important Bird Area, funded by grants, accomplished by volunteers from WCAS, Kirtland Bird Club and Audubon Society of Greater Cleveland.
Contact name (if different from report submitter):	Mary Anne Romito
Contact email:	maryanneromito@gmail.com
If you have a good photo depicting this success, please upload here (if uploading doesn't work, please email to chapter_services@audubon.org with caption, photographer name and email address).	S63860_IBA_Bird_Survey_golden_crowned_kinglet.jpg
Photo caption:	Golden Crowned Kinglet at Cleveland Lakefront Nature Preserve (Dike 14 - Doan Brook IBA)
Photographer name:	Laura Gooch
Photographer email:	lgooch@alum.mit.edu
ANNUAL PLAN	
37. Briefly list up to three of the Chapter's TOP goals in the coming year's annual plan:	
1:	Engage the community in projects devoted to preservation of habitat.
2:	Educate interested community members about important conservation efforts in their neighborhoods.
3:	Collaborate with like-minded organizations within Northeast Ohio on conservation and education projects that support the National Audubon Society's Conservation Strategies within the Mississippi Flyway.
Please upload a copy of your Chapter's annual plan for the coming year (if uploading doesn't work, please email to chapter_services@audubon.org). For information on creating an annual plan, visit http://chapterservices.audubon.org/chapter-leader-guide/strategic-planning .	S63867_AnnualPlan_FY2015.pdf
Feedback	
38. If your State Office, Chapter Services Office or another national Audubon program has helped your Chapter in the past year, please describe:	<p>WCAS received \$2500 from the IBA Small Grants Program for the Dike 14-Doan Brook IBA (Cleveland Lakefront Nature Preserve) Avian Survey Project: Phase 1</p> <p>This project is in partnership with the Kirtland Bird Club and Greater Cleveland Audubon Society to begin bird surveys at Cleveland Lakefront Nature Preserve (CLNP) beginning July 2014. This citizen science project will occur year-round with a greater focus during migration season. It is expected to last for at least 10 years.</p> <p>The Port Authority, which owns and manages the land, granted us permission to install 16 T-posts in order to conduct point counts which will prove the importance of this significantly important birding area. Mark Shieldcastle from the Black Swamp Bird Observatory (BSBO) and Laura Gooch of Cleveland are responsible for organizing the protocol for the point counts at CLNP.</p>
39. Please see http://chapterservices.audubon.org/frequently-requested-resources frequently requested information regarding activities and issues mentioned in this questionnaire. If you would like additional information or have further questions on any topic, please note it here:	
40. We would appreciate hearing any suggestions you have for improving the annual report form next year:	

Click the "submit form" button below if you have completed all seven sections of this questionnaire to your satisfaction.



Annual Plan FY 2014-2015

The Western Cuyahoga Audubon Society Annual Plan for the 2014-2015 year focuses on four main strategies:

- Conservation
- Education
- Collaboration
- Fundraising

Conservation

Engage the community in projects devoted to preservation of habitat.

OBJECTIVES

- ☀ Support the Cleveland Lakefront Nature Preserve project.
 - Utilize received grant monies for supplies for Dike 14-Doan Brook IBA Avian Survey Project: Phase I
 - Engage members to volunteer to survey points.
- ☀ Support the Zoo Nature Club project at Walton Elementary School by
 - purchasing materials to establish a butterfly garden and bird-nesting boxes;
 - recruit WCAS members to engage and interact with families and students to create the butterfly garden and bird nesting areas; and
 - recruit WCAS members to be available to serve as a resource to students and families on various nature activities
- ☀ Identify additional conservation projects that support the National Audubon Conservation Society's Strategies within the Mississippi Flyway.

RESPONSIBILITY

- ☀ Board of Directors
- ☀ WCAS members and volunteers

Education

Educate interested community members about important conservation efforts in their neighborhoods.

OBJECTIVES

- ✿ Draw on the talents and expertise of WCAS members to lead and implement conservation projects.
- ✿ Research and identify specific conservation education projects within our community that encompass WCAS's mission and vision.
- ✿ Identify opportunities to collaborate with other Northeast Ohio organizations on conservation education projects.
- ✿ Present bird- and conservation-related programs and field trips for the benefit of WCAS members and our community.

RESPONSIBILITY

- ✿ Board of Directors

Collaboration

Collaborate with like-minded organizations within Northeast Ohio on conservation and education projects that support the National Audubon Society's Conservation Strategies within the Mississippi Flyway.

OBJECTIVES

- ✿ Maintain and cultivate relationships with other organizations as Northeast Ohio Conservation Partners (NEOCP).
- ✿ Organize a minimum of two NEOCP events annually, in spring and fall.
- ✿ Identify specific members of each organization to be the Planning Committee for NEOCP events.
- ✿ Utilize Collaborative Funding as a possible financial source for events.

RESPONSIBILITY

- ✿ Board of Directors
- ✿ NEOCP Boards and Members

Fundraising

Generate resources to support our conservation, education, and collaboration efforts.

OBJECTIVES

- ✿ Study past performance.
- ✿ Evaluate donor receptiveness.

- ✿ Assess fundraising methods.
 - Collaborative Funding through National Audubon Society
 - Toyota Together Green Innovation Grant
 - Other grant opportunities
- ✿ Develop ways to maximize methods.
- ✿ Identify fundraising targets.

RESPONSIBILITY

- ✿ Board of Directors

2013-2014 Financial Report

S63 - Western Cuyahoga Audubon Society

Person Reporting:	Nora Ebie
Email:	wcasboard@gmail.com
Phone:	216-688-1758
Report Status:	In Progress
Last Modified Date:	11/15/2014

Financial Report

Your name	Nancy Howell
Your email address:	nhowell@cmnh.org
This report covers the following 12 month fiscal year (please use same year as on IRS Form 990 or e-postcard):	Other (please indicate the dates in the box below)
If "other", enter beginning and ending fiscal year dates:	09/01/13 - 08/31/14
Fiscal Year Operating Revenue and Expense* as of the end of the year noted above:	12574.00
Total Operating Revenue:	
Total Operating Expense:	11719.00
Total of all Chapter funds (Funds Balance) at the end of the fiscal year (e.g., all funds held by the Chapter including checking account, savings account, endowment account, Certificates of Deposit, stocks and other investment accounts; does not include the value of land or other buildings):	25718.00
Portion of funds balance that was restricted or reserved for a specific use (e.g., funds that are not freely available, their use being limited to a specific program or project; includes grants for specific activities, board or donor restricted funds, endowment accounts):	
Please note grant funding received from non-Audubon source (s) (do not include Toyota TogetherGreen or Collaborative Funding):	
Please note revenue received for separate Chapter memberships (do not include Audubon Baseline or Membership Incentive Payments):	5178.00
Comments:	
*Definitions: Annual Operating Revenue includes all cash earned or raised IN THE LAST FISCAL YEAR to cover the costs of running the Chapter. Annual Operating Expense includes all costs incurred IN THE LAST FISCAL YEAR to operate and maintain the Chapter.	
If you have completed this report to your satisfaction, please submit it by clicking the Submit Form button below. Otherwise, you may save your work and return later.	
If you haven't already, please also complete the 2013-2014 Questionnaire by selecting it from the Forms menu.	