Western Cuyahoga Audubon Society
Board Minutes
Monday, October 17, 2011, 6 p.m.
Sandwich Delites, Berea, OH

Present: Gayle Albers, Tim Colborn, Nancy Howell, Penny O’Connor, Mary Anne Romito, Tom Romito, Scott Rush

1. Carbon Offset Bird Program: Tim Colborn explained the Carbon Offset Bird Program, a way that birders can support voluntarily support conservation by contributing cash based on distances traveled for birding. Contributions go to habitat preservation. WCAS will start a program beginning with the Killdeer Plains field trip on March 10, 2012, 120 miles from Cleveland. Tim will derive a mileage rate. Penny will create an e-blast message. Will create a form for donations to Carbon Offset. Will supply e-receipts to donors for tax purposes. WCAS will accumulate funds and then apply to a conservation effort. Nancy suggested a possible focus for funds on West Creek. Will add to the agenda at a future meeting.

2. Newsletter editor:
   a. Will make a plea at our next meeting(s) and send an e-blast explaining what the job entails. WCAS can supply a copy of Publisher to the editor. Include in e-blast: Articles come from WCAS Board and other members. Editor may do some writing as well. Newsletter includes maps and announcements of field trips, meeting and events. The editor pulls it together. The editor will want to attend some if not all board meetings and WCAS programs. Quarterly newsletter, will need to meet publishing deadlines.
   b. Tim Colborn proposed the idea of student graphic design interns.

3. Finances: Nancy reported $10,808.91 in the treasury. The biggest expense is about $900 for the annual appeal letter, including the printing, envelopes and postage.

4. Combined Federal Campaign: Tom reported $147.48 received in 2011, our 5th year

5. Waterford Press bird guides: Tom showed a new guide “Bird Feeding Basics” WCAS can sell these at outreach events. Tom will order 100. At $5. WCAS makes $2. Each

6. Tom presented an article on Fracking, an “fyi” for the board

7. WCAS Tax return 990: Approved. Mary Anne will submit

8. Jen Brumfield’s offer to help with WCAS trifold: Sent electronic file, she also needs original photo files.
9. Ohio Fair Trade Expo, at John Carroll, October 22. WCAS would need more time, won’t participate this year.
10. Holiday Potluck: WCAS will purchase ham and turkey. Dinner and Silent Auction at 6:30 p.m., Tuesday, December 6, 2011 at Rocky River Nature Center.
11. Annual Appeal stuffing party: Tuesday November 7 at 6 p.m., Liz Clingman’s home.
13. IBA final report: Nancy is still waiting for some sections.
14. Next meetings:
   a. Monday, November 21, 2011
   b. Monday, December 12, 2011
   c. Both at 6 p.m. at Sandwich Delites, Berea, OH