



# WESTERN CUYAHOGA AUDUBON SOCIETY

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## #WISDOM @WCAudubon

**Contributor: George Archibald, PhD and Co-Founder and Senior Conservationist, International Crane Foundation**

**Place: The Cleveland Museum Natural History, 1 Wade Oval Drive, Cleveland, OH 44106 USA**

**Date: Friday, March 11, 2016**

### Introduction

My name is George Archibald. I am a co-founder of the International Crane Foundation (<https://www.savingcranes.org/>) that's located in Barboo, Wisconsin USA. I'm here in Cleveland, Ohio to speak at the Museum of Natural History. I travel all over the world helping Cranes.

### What Are You Passionate About?

[00:00:27] Dr. George Archibald: I operate in the present. Today, I'm in Cleveland to give two presentations, one at Noon and one this evening. I'm most passionate today about doing a good job with those presentations.

Tomorrow, I go to Nebraska to meet a group of International Crane Foundation members to introduce them to the largest gathering flock of Cranes in the world. Tomorrow, I'll be most interested in communicating that wonder and experiencing

that wonder of the gathering of half a million Cranes to our members. So, my passion is in the present.

If I had to consider what is my most passionate goal over the next ten years?

It would be to establish an excellent Crane working group in the Middle East including colleagues from Turkey, Syria, Lebanon, Israel, Iraq, Iran, Georgia, Armenia and Azerbaijan - an area where we have very rare and endangered Cranes, where we have incredible human conflict, and where we have a need to work together on things of common interest.

That's a great passion of mine.

We're starting in Turkey, let's see where it goes!

### **What Would You Like People To Know, Think, Feel and Do?**

[00:01:50] Dr. George Archibald: My advice to people? Is to think about where they are in this world and what they can do to help each other and to help the environment that they share. Maybe that's cleaning up your street, maybe it's planting a vegetable garden in your backyard, maybe it's joining an Audubon group.

Working together for the common good is how I would advise people and it would be different in every circumstance which makes it unique and wonderful.

### **What Do You See For The Future?**

[00:02:37] Dr. George Archibald: I'm an optimist. I consider a glass half full, not half empty. I'm optimistic about all the endeavors I'm involved in and that eventually, they are going to be successful.

I love the analogy of an egg that's fertile and requires incubation before it hatches. You can't rush that process, you have to have the heat and the humidity at a certain level. You have to be patient, and eventually, if you're fortunate, you'll have a chick hatch.

It's the same with great ideas. They take a long time, a lot of patience, but eventually, if you keep at it, you'll have a hatch!

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